

# I4G. Pitch



# Investing for Good.



# I4G. Pitch

8 November 2017  
Australian Technology Park

Supported by:



Supported by:



## About NCOSS

The NSW Council of Social Service (NCOSS) works with and for people experiencing poverty and disadvantage to see positive change in our communities.

When rates of poverty and inequality are low, everyone in NSW benefits. With 80 years of knowledge and experience informing our vision, NCOSS is uniquely placed to bring together civil society to work with government and business to ensure communities in NSW are strong for everyone.

As the peak body for health and community services in NSW we support the sector to deliver innovative services that grow and develop as needs and circumstances evolve.

Published November 2017.

© NSW Council of Social Service (NCOSS)

NCOSS can be found at:

3/52-58 William St, WOOLLOOMOOLOO NSW 2011

phone: (02) 9211 2599

email: [info@ncoss.org.au](mailto:info@ncoss.org.au)

website: [www.ncoss.org.au](http://www.ncoss.org.au)

facebook: [on.fb.me/ncoss](https://on.fb.me/ncoss)

twitter: [@\\_ncoss\\_](https://twitter.com/_ncoss_)



We acknowledge the Traditional Owners and custodians of the country on which we work. We pay respects to Elders past, present and emerging.

## Table of Contents

<b>I4GPitch</b>	4
<b>Program</b>	5
<b>Pitch Initiatives</b>	6
Youth Food Movement Australia	6
Waminda - South Coast Women’s Health and Welfare Aboriginal Corporation	7
One Vision Productions	8
Holdsworth Community Ltd	9
Gurehlgam Corp Ltd	10
Diabetes Qualified	11
<b>MC</b>	12
Lisa Witter	12
<b>Judges</b>	12
Belinda Bell	12
David Carrington	13
Kylie Charlton	13
Amanda Keogh	14
Matt Pope	14

## I4GPitch

The I4GPitch, launched this year in conjunction with the Investing for Good Conference, is designed to showcase and support 6 outstanding social service organisations from across NSW, where there is scope to develop potential to attract social investment and scale impact.

Two of the six shortlisted organisations will be selected by the judging panel, and they will be awarded with up to \$50,000 grant funding from the I4GPitch Fund to explore pathways towards impact investment propositions and financial sustainability. We would like to acknowledge our event sponsors - icare Foundation, which enabled the I4GPitch Fund, and the NSW Department of Finance, Services and Innovation (DFSI).



## Program

- 12.30pm** — Registration
- 1.00pm** — Welcome - Lisa Witter, Executive Chairman & Co-Founder, Apolitical
- 1.10pm** — Welcome to Country - Uncle Allen Madden
- 1.20pm** — Opening remarks - Tracy McLeod Howe, CEO, NCOSS
- 1.35pm** — Youth Food Movement Australia
- 1.55pm** — Waminda
- 2.15pm** — One Vision Productions
- 2.40pm** — Keynote Address – The Hon Victor Dominello, Minister for Finance, Services and Property
- 3.00pm** — Afternoon tea
- 3.20pm** — Holdsworth Community
- 3.40pm** — Gurehlgam
- 4.00pm** — Diabetes Qualified
- 4.20pm** — Judges’ deliberation
- 4.40pm** — Closing remarks - Amanda Keogh, GM, icare Foundation
- 4.55pm** — Judges remarks - Belinda Bell, Director Judge Business School University of Cambridge
- 5.05pm** — Announcement - Amanda Keogh, GM, icare Foundation
- 5.10pm** — **Networking drinks**
- 7.00pm** — **Close**

## Pitch Initiatives

### Youth Food Movement Australia

#### Background Information

The Youth Food Movement Australia (YFM) exists to grow the next generation of leaders to unbreak our food system. YFM's founders identified a gap and opportunity to empower millennials to make better food choices and address obesity, food waste, environmental sustainability and grow future leaders for Australia's most environmentally significant industries: food and agriculture.

#### Business Idea

We are seeking support to scale up our current leadership program Upstart, specifically to explore how to make our Upstart program commercially viable and attractive to investors. The program upskills 150 young adults per year, over 2 semesters across 5 locations: Sydney (central and west), Melbourne, Brisbane, Wollongong and Launceston. The program is delivered via a 2 day bootcamp, a series of webinars and resources and weekly team meetings. The curriculum includes designing for behaviour change and mobilising communities; personal and group leadership and working styles and food system trends and opportunities in Australia.



 @YFMAustralia

 @YFMAustralia

### Waminda - South Coast Women's Health and Welfare Aboriginal Corporation

#### Background Information


Waminda is an Aboriginal Controlled Health Centre for women and their Aboriginal families operating since 1984. It is the only organisation in NSW that is owned and run by Aboriginal women to provide our own health and welfare services. The service is a culturally safe place for Aboriginal Women and children and women with Aboriginal children/families that are living with grief & loss, chronic health issues, transgenerational trauma, colonisation, sexual abuse, family and domestic violence, substance abuse, social isolation, removal of children, and juvenile justice.

#### Business Idea

Waminda has developed a hospitality based social enterprise project known as 'Nyully Tucker' and are seeking to grow this enterprise aspect of the organisation. The aim of the project is to build from the ground up, with continual consultation with the community, a stable of workplaces which not only acknowledges but embraces the needs and skills of the community in order to facilitate secure employment. We have scoped the potential expansion of the "Nyully Tucker" enterprise, which includes the development of Waminda's permaculture garden that will provide fresh, local food for the various Nyully Tucker outlets; development of a bush tucker inspired wholesale range as part of the permaculture garden and establishment of an Aboriginal and Torres Strait islander café and cultural centre hub and opportunities in Australia.



 @WamindaNowra

 @WamindaSthCoast

## One Vision Productions

### Background Information

One Vision Productions uses arts based programs to empower young people to make positive life choices and reach their highest potential. Our music, film and dance workshops provide innovative educational opportunities and a means of social connection for marginalised youth. At the OVP Creative Hub we offer a professional music industry experience. Our diverse range of educational, social, and vocational programs enhance the academic performance, community connections and career options of young people in regional Australia. OVP is dedicated to promoting fearless selfexpression through the creative arts and creating connected, inclusive communities.

### Business Idea

OVP will be able to realise its vision of turning the OVP Creative Hub into a viable and successful business venture through the delivery of fee for service courses that will create a diverse income stream for OVP, as well as subsidise placements for disadvantaged community members. The OVP Creative Hub provides unique opportunities for creative industry professionals to facilitate workshops, share skills and knowledge and develop increased profiles and networks. The development of a vibrant, community cultural hub that delivers tailored programs in the creative industries will improve the social, educational and employment outcomes of individuals throughout the Northern Rivers.



 @onevisionproductions

 @OneVisionAUS

## Holdsworth Community Ltd

### Background Information


Holdsworth Community supports children and adults living with intellectual disabilities; families with young children; older people who may be frail, ill, lacking mobility, experiencing social isolation or living with dementia; and their families and care givers throughout Sydney and its Eastern Suburbs. Our purpose is to build a community where all people have the support and services they need in order to build their personal capacity; have a voice and make choices; and make the meaningful social connections they need to live an active and happy life in the community.

### Business Idea

Holdsworth is seeking support to develop a robust business model for a Homeshare program in key urban areas in NSW. Homeshare is an international concept which addresses a demand for affordable housing close to services by utilising available accommodation in homes owned by older residents, many of whom are living in social isolation. Initially, we believe that a scheme which engages the student population as “Homesharers” with older Australians living in the community as “Householders” who need company, has the required volume of supply and demand to generate a robust investment opportunity. Ultimately the business idea could be expanded to incorporate other groups such as key workers supporting hospitals, police service and schools.



 @holdsworthcommunity

 @Holdsworth64

## Gurehlgam Corp Ltd

### Background Information

Gurehlgam is an Aboriginal non-government organisation based in Grafton on the North Coast of NSW. Its corporate aim is “To promote and encourage Aboriginal community development and empowerment at all levels (individual/community/corporate).” To meet this aim Gurehlgam currently manages a number of programs at various locations on the North Coast including: a family violence prevention legal service, a children and family well-being service; a small stock of social housing dwellings and a large cultural centre; a youth mental health service, a healing centre, a homeless service, and a consultancy service.

### Business Idea

Indigenous children are inquisitive (as are all children). They have access to technology at school but at home the only form of technology may be the mobile phone. The Indigenous Innovation Centre is a space where Indigenous youth can be creative. It will offer an out of school space where kids can explore a range of technology that will equip them for the jobs with no names that they will face when they grow up.

Gurehlgam ran the Indigenous Digital Excellence (IDX) program in August 2016. It proved that with a relatively basic set of equipment in this case robots, drones and VR and some enthusiastic volunteers, you could inspire the children. We want to build on that concept. At this time, there has been no business plan developed. Should our concept be anointed, the funds will go toward drafting a comprehensive business plan.



## Diabetes Qualified

### Background Information

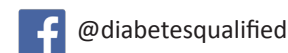
Diabetes Qualified is a subsidiary of Diabetes NSW & ACT, a member-based charity for people living with or at risk of diabetes. Diabetes NSW & ACT has been supporting people with diabetes, their families, carers and friends for over 75 years.

Diabetes Qualified commenced operation in 2017 and our mission is to provide accessible and relevant online diabetes education, solutions and resources based on current best practice principles and guidelines. Diabetes Qualified is an online platform where we have put together current diabetes education to support delivery of consistent, relevant and actionable support to the person who is living with, or at risk of diabetes. Our mission is a life without the complication or complications of diabetes.

Diabetes Qualified works with healthcare professionals, businesses, associations, government agencies, and people living with or at risk of diabetes to deliver accessible online education with outcomes that make lasting positive impacts.

### Business Idea

We are currently creating online education resources for people living with diabetes. Today most of these programs are delivered face to face and so those in rural and remote areas or who are unable to attend face to face programs due to other commitments (family, work, etc) have limited opportunity to attend. Having online resources that can be accessed anywhere and anytime will mean that information and support can be made available to all.



## MC

### Lisa Witter

Executive Chairman and Co-Founder, Apolitical



Lisa Witter is the Executive Chairman and Co-Founder of Apolitical, the first of its kind global peer-to-peer platform and network for government, helping policymakers find the policies, experts and partners they need to solve the hardest challenges facing our societies.

Lisa has co-founded numerous political training institutes around the world. She is a World Economic Young Forum Global Leader and sits on the Forum's Global Agenda Council on Behaviour.

## Judges

### Belinda Bell

Program Director, Cambridge Social Ventures



Belinda Bell is Program Director of Cambridge Social Ventures, an incubator that provides specialist support for social ventures. The Incubator is part of the Centre for Social Innovation at Cambridge Judge Business School and Belinda also teaches on the Masters in Social Innovation programme. Belinda is a

social entrepreneur herself, having established a range of social ventures including those focusing on finance, ageing and young people.

### David Carrington



David Carrington has been at the forefront of social impact investing in the UK for many years. A member of the UK's Social Investment Task Force from 2000 to 2010, David has been CEO of three UK foundations, including The Baring Foundation. He is a member of the Advisory Board of the Centre for Effective Philanthropy

in the USA and has been a non-executive director of Big Society Capital in the UK and a member of the supervisory board of Triodos Bank NV in The Netherlands.

### Kylie Charlton

Chief Investment Officer, Australian Impact Investments



Kylie has actively contributed to the emergence of impact investment in Australia and has written widely and spoken publicly on the topic. Kylie holds a Bachelor of Commerce from the University of Canberra and has an MBA from Saïd Business School at the University of Oxford. Kylie currently lectures on impact investment for UNSW and UWA.

**Amanda Keogh**

General Manager, icare Foundation



Amanda has 20 years' experience working at the intersection of corporate social responsibility, innovation and brand. As General Manager of the icare foundation, she understands what it takes for large organisations to create a positive social impact on the issues that matter to their stakeholders. She has a postgraduate Diploma in Public Sector Innovation and a Master of Sustainable Development.

**Matt Pope**

Program Manager, NSW Department of Finance, Services and Innovation



Matt Pope is the Program Manager for the Innovation Launch program that provides seed funding (subject to selection criteria) for transformative ideas that can be shown to deliver public value. Prior to working with NSW Government Matt Pope provided consulting services to Westpac and worked as a Director at Excalibur Consulting.



Waminda - South Coast Women's Health and Welfare Aboriginal Corporation



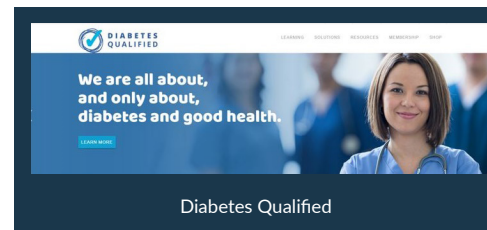
Holdsworth Community



Youth Food Movement Australia



One Vision Productions



Diabetes Qualified



Gurehlgam Corp